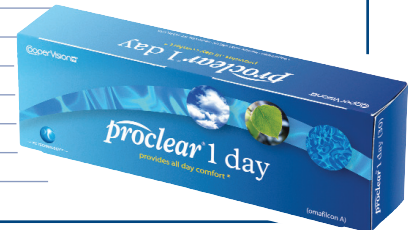


**NEW ProcLEAR 1 Day  
Specification**

Water content:	60%
Manufacturing process:	Fully cast moulded
Base curve:	8.7mm
Diameter:	14.2mm
Power range:	+5.00 to -6.00DS (0.25 steps)*, -6.50 to -10.00DS (0.50 steps), +5.50 to +6.00DS (0.50 steps)*
Centre thickness (@-3.00DS):	0.09mm
Dk (ISO 9913-1 - 1998):	25
Dk/t (@-3.00DS):	28
Design:	Aspheric
Wear indications:	Daily wear
Handling tint:	Light blue
Pack size:	
Trial lens:	

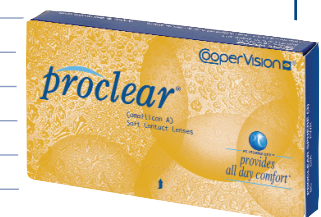


**NEW ProcLEAR XC  
Specification**

Water content:	60%
Manufacturing process:	Fully cast moulded
Base curve:	8.5mm
Diameter:	14.2mm
Power range:	+6.00 to -10.00DS (0.50 steps after -6.00DS)
Centre thickness (@-3.00DS):	0.075mm
Dk (ISO 9913-1 - 1998):	25
Dk/t (@-3.00DS):	33
Design:	Aspheric
Wear indications:	Daily wear
Handling tint:	Light blue
Pack size:	
Trial lens:	

**ProcLEAR monthly  
disposable sphere  
Specification**

Water content:	62%
Manufacturing process:	Fully cast moulded
Base curve:	8.6mm
Diameter:	14.2mm
Power range:	+/-10.00DS, (0.50 steps after +, -6.50, +0.25 not available)
Centre thickness (@-3.00DS):	0.065mm
Dk (ISO 9913-1 - 1998):	27
Dk/t (@-3.00DS):	42
Wear indications:	Daily wear
Handling tint:	Light blue
Pack size:	
Trial lens:	



**NEW ProcLEAR EP  
Specification**

Water content:	60%
Manufacturing process:	Fully cast moulded
Base curve:	8.7mm
Diameter:	14.4mm
Power range:	+6.00 to -8.00DS (0.50 steps after -6.50DS)
Add:	Suitable for up to a +1.25 add
Centre thickness (@-3.00DS):	0.16mm
Dk (ISO 9913-1 - 1998):	25
Dk/t (@-3.00DS):	16
Wear indications:	Daily wear
Handling tint:	Light blue
Pack size:	
Trial lens:	

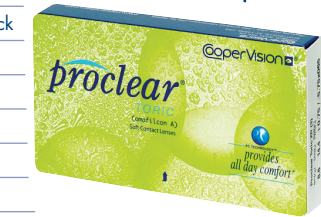
**ProcLEAR Multifocal and ProcLEAR  
Multifocal XR Specification**

	ProcLEAR Multifocal	ProcLEAR Multifocal XR
Water content:	62%	59%
Manufacturing process:	Fully cast moulded	FIPS™
Base curve:		8.7mm
Diameter:		14.4mm
Spherical powers:	+6.00 to -8.00DS (0.50 steps after -6.50DS)	+20.00DS to -20.00DS (0.50 steps after +/- 6.50DS)
Add:	+1.00 to +2.50 (0.50 steps)	+1.00 to +4.00 (0.50 steps)
Lens types:	Distance (D) & Near (N) lenses	
Centre thickness (@-3.00DS):	0.16mm	Varies by Rx
Dk (ISO 9913-1 - 1998):	27	25
Dk/t (@-3.00DS):	17	Varies by Rx
Wear indications:	Daily wear	
Handling tint:	Light blue	
Pack size:		
Trial lens:		



**ProcLEAR Toric and ProcLEAR  
Toric XR Specification**

	ProcLEAR Toric	ProcLEAR Toric XR
Water content:	62%	59%
Manufacturing process:	Fully cast moulded	FIPS™
Base curve:		8.8mm
Diameter:		14.4mm
Spherical powers:	+6.00 to -8.00DS (0.50 steps after -6.50DS)	
Cylinder powers:	-0.75, -1.25, -1.75, -2.25DC	-2.75 to -5.75DC (0.50 steps)
Axis:	10° to 180° (10° steps)	5° to 180° (5° steps)
Centre thickness (@-3.00DS):	0.11mm	Varies by Rx
Dk (ISO 9913-1 - 1998):	27	25
Dk/t (@-3.00DS):	25	Varies by Rx
Orientation mark :	3 radial lines at 6 o'clock and 15° either side	1 marker at 6 o'clock
Design:	Back surface toric with prism ballast	
Wear indications:	Daily wear	
Handling tint:	Light blue	
Pack size:		
Trial lens:		



**NEW ProcLEAR Multifocal Toric  
Specification**

Water content:	59%
Manufacturing process:	FIPS™
Base curve:	8.8mm
Diameter:	14.4mm
Spherical powers:	+20.00 to -20.00DS (0.50 steps after +/-6.50DS)
Cylinder powers:	-0.75 to -5.75DC (0.50 steps)
Axis:	5° to 180° (5° steps)
Add:	+1.00 to +4.00 (0.50 steps)
Lens type:	Distance (D) & Near (N) lenses
Centre thickness:	Varies by Rx
Dk (ISO 9913-1 - 1998):	25
Dk/t:	Varies by Rx
Orientation mark:	Markings at 3 and 9 o'clock
Wear indications:	Daily wear
Handling tint:	Light blue
Pack size:	
Trial lens:	



**For further information:  
(Insert local market phone numbers and address)**

References:  
 1. Technology is licensed under patents owned by Biocompatibles UK Ltd.  
 2. Efron, N Morgan PB. CLAO J 1999; 25 (3): 148-151.  
 3. Akorn Dry Eye Test Report 1998, Data on file.  
 4. Young G et al. CLAO J 1997; 23: 249-258.  
 5. Swedish market study of 1100 wearers 2004, Data on file.  
 6. EyeVis LLC Research Comparative Study 2007, Data on file.  
 7. ProcLEAR Multifocal vs Monovision Study 2007, Data on file.  
 8. Pacific University Study 2005, Data on file.



**Offer all day  
comfort to more  
of your patients**



# Offer even more of your patients all day comfort.

Proclear disposable contact lenses are now available in extended powers, NEW lens designs and NEW modalities, meaning that over 500,000 different parameter combinations are available to you, and your patients.

The Proclear disposable family of lenses includes:

- Daily disposables
- Monthly disposable toric with a cylinder power up to -5.75DS
- Monthly disposable spherical powers up to -20.00DS
- The first monthly disposable lens for the emerging presbyope
- The first monthly disposable multifocal toric

## PC Technology™: the natural choice

PC Technology<sup>1</sup> is based on the fact that the outer membrane of a red blood cell is haemocompatible (non-reactive), whilst that of the inner membrane is thrombogenic (producing a blood clot). The inner membrane is predominantly negatively charged whilst the outer membrane is structurally very different having both positive and negative charges in close proximity. This makes the outer membrane electrically neutral or non-reactive.

If the outer membrane of a red blood cell is broken down into its various constituent parts it is mainly composed of a substance containing Phosphorylcholine (PC).

PC can be defined as the primary natural substance which allows adjacent cells to live in harmony without provoking a biological response. As well as being non-reactive PC has a very high affinity for water, making any device that it contains highly resistant to dehydration.

All Proclear contact lenses incorporate a synthetic copy of PC and this is what gives the Proclear family of contact lenses their unique benefits and means all Proclear contact lenses provide:

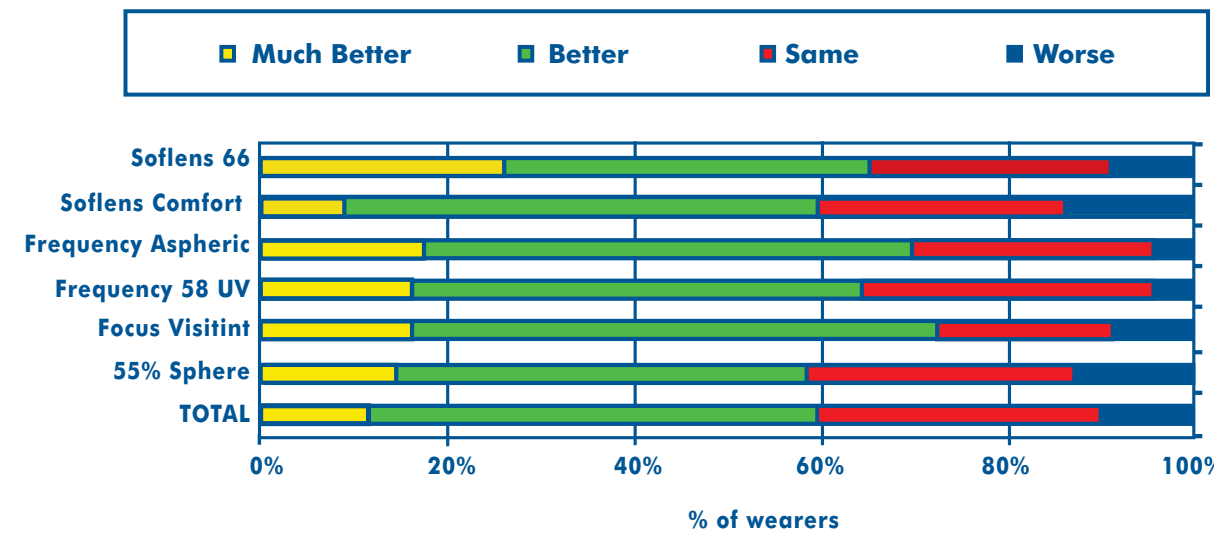
- Superior resistance to lens dehydration compared with other disposable hydrogel contact lenses<sup>2</sup>
- Sustained oxygen transmissibility over the whole day<sup>2</sup>
- Maintained wearing comfort throughout the day<sup>3</sup>
- Minimal protein and lipid deposition<sup>3</sup>

### Proclear®; delivering all day comfort

#### Proclear® vs other monthly disposable hydrogels

A multi-centre in-market study of over 1000 current contact lens wearers compared their habitual lens with Proclear over a 1 month period<sup>5</sup>.

- Proclear was rated as better or much better for comfort against the compared products

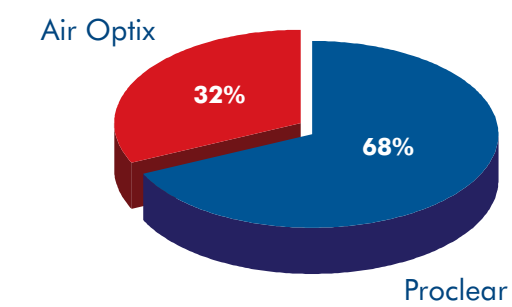


#### Proclear® vs Air Optix

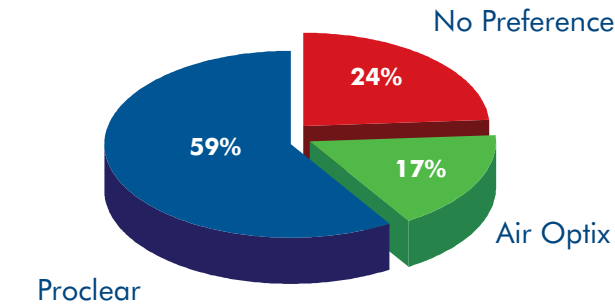
A 40 patient crossover study at Pacific University compared Proclear with Air Optix over one month<sup>6</sup>.

- Proclear was rated more comfortable after one month's wear and stayed comfortable for longer.

#### Overall Lens Comfort Preference



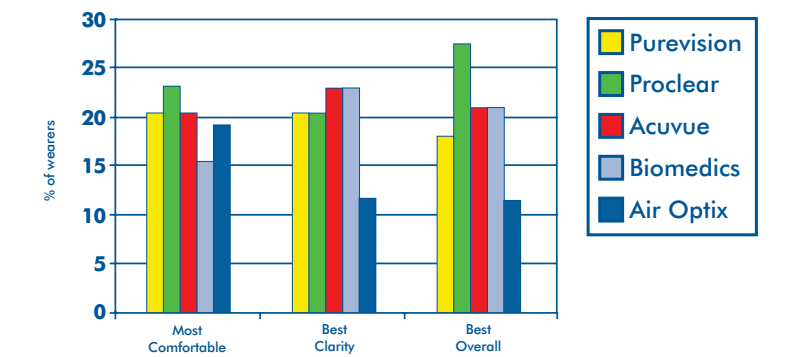
#### End of Day Comfort Preference



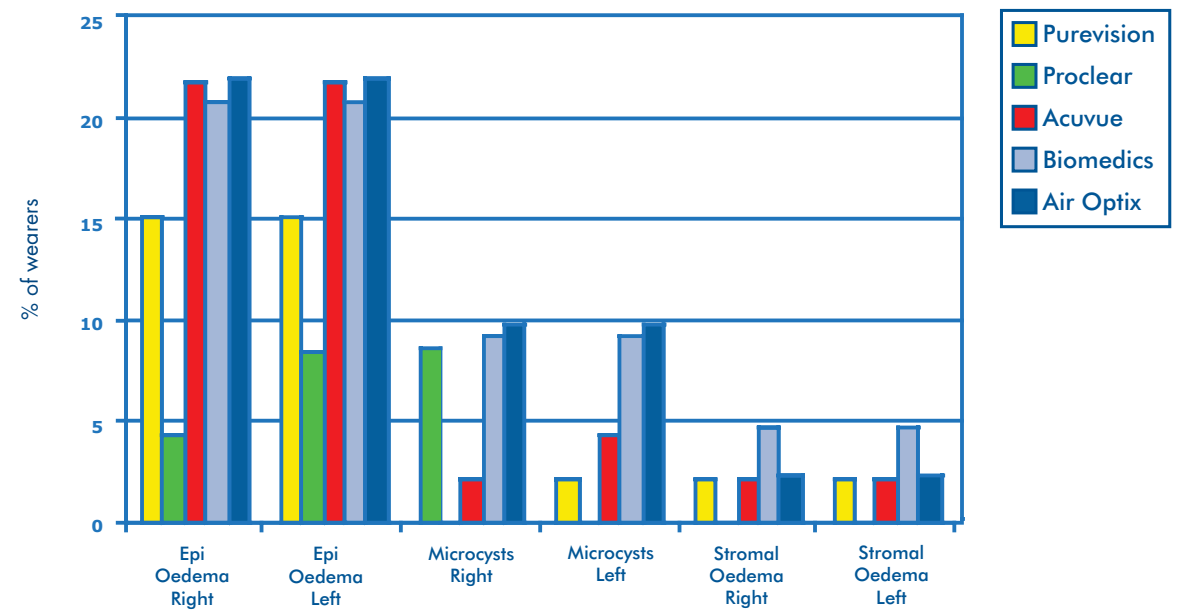
### Proclear® Toric outperforms Silicone Hydrogel torics<sup>6</sup>

A comparative clinical evaluation of Proclear Toric and BioMedics Toric with silicone hydrogel toric lenses was carried out over a 5 month period.

- Proclear Toric was rated as the best overall lens



- A comparison of Slit Lamp findings show Proclear Toric outperformed all other torics in the study for biocompatibility. Proclear Toric demonstrated the lowest rate of hypoxic stress due to low modulus, thin overall profile and high water content



### Proclear® Multifocal vs Monovision

Current monovision wearers were asked to switch to Proclear Multifocal; on completion of the study **70% preferred Proclear Multifocal versus their previous method of correction - monovision<sup>7</sup>.**

- Patients rated distance and near vision with Proclear Multifocal from 0-100%. Over the one month trial period patient perception improves, highlighting the need for a full one month trial for maximum success

